



**ANNA UNIVERSITY, CHENNAI**

அண்ணா பல்கலைக்கழகம், சென்னை

 **ONLINE**

PG CERTIFICATION PROGRAMME IN

# **FINANCIAL ANALYTICS**

Knowledge  
Partner



11 Months | Online | Weekend Programme

**APPLY NOW** 



# Financial Analytics

is among the most sought-after profiles globally!



In this data-driven world, the success of businesses depends on their ability to analyze data and convert that into useful and timely information - more so for investment management companies while making investment decisions.

## \$62.5 bn

Indian Analytics Market Size  
in 2023

## \$182 bn

Estimated Market Size  
by 2028

**Financial Analysts**, who adopt statistical approaches to evaluating a financial instrument, a business, a sector, or the market as a whole, and forecasting future performance, are in high demand!

# The PG Certification Programme in **Financial Analytics**

is a specialized **11-month online weekend programme** that helps you build competencies in financial analytics for investment banks, mutual funds, brokerage firms, private equity firms, etc. The programme is developed by the combined expertise of the Department of Management Studies, **Anna University and NSE Academy**, a wholly-owned subsidiary of National Stock Exchange.



# Message from the Head

Department of Management Studies  
Anna University



The PG Certification Programme in Financial Analytics offered by Anna University in association with NSE Academy is your first step towards an illustrative career in rapidly evolving finance and fintech sectors. Our cutting-edge curriculum, and combined expertise of academic excellence and industry connections will help you hone futuristic new-age competencies to turbocharge your career in financial analytics.

**Prof. R Magesh**

Head of Department of Management Studies  
Anna University, Chennai

# Programme Structure



**Live Online**  
Sessions



**3 Trimesters**  
9 Modules + Project



**11 months**  
Starting AUG 2025



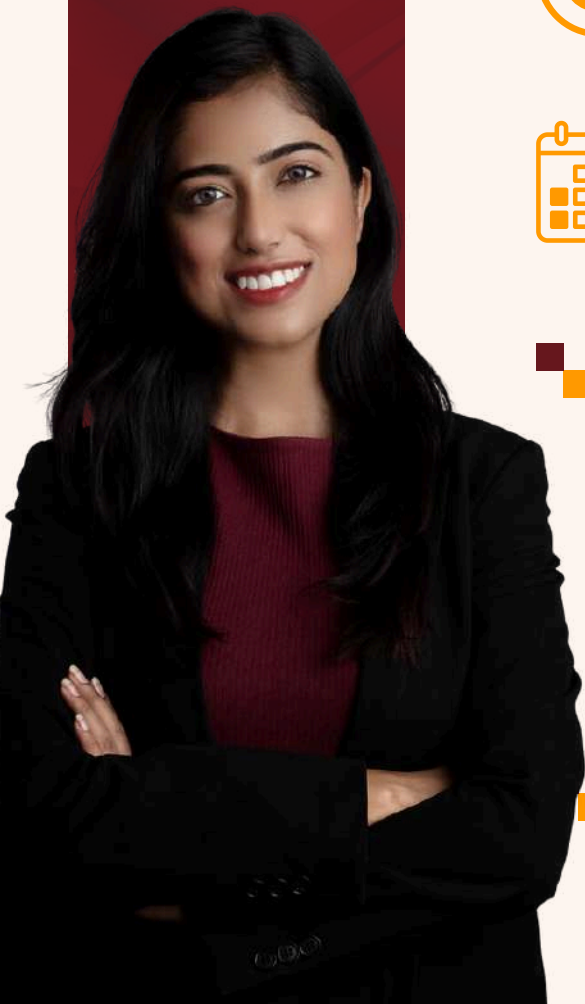
**250 hours**  
Including Project



Sessions only on  
**Weekends**



**Programme suitable for**  
Graduates | Final Year UG Students  
Working Professionals | Entrepreneurs





# Curriculum

## Term I

- Financial Econometrics
- Financial Statement Analysis
- Essentials for Financial Analytics

## Term II

- Time Series Analysis & Forecasting
- Technical Analysis
- R & Python for Financial Analytics

## Term III

- Power BI & Tableau for Data Visualization
- Machine Learning in Finance
- Big Data Analytics in Finance
- **Capstone Project**

## Tools & Software



& more



# Pedagogy



Capstone  
**Project**



**Case**  
Studies



**Assignments**  
& Activities

Desktop or laptop is a must for projects and assignments.  
The online sessions can be attended on smartphones.

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Learn from  
**Industry Professionals**  
with rich experience and  
expertise in financial markets  
and analytics



Representational Images

# Assessment

**Internal Exam - Online - 25 marks**

Assignments | Quizzes | Attendance

**End-term Exam - Online - 75 marks**

Assignments | Projects

## Credential

Successful participants will receive a **PG Certification in Financial Analytics** jointly from Anna University and NSE Academy.



Sample of Certificate of Completion



# Career Prospects

Financial Analysts in India enjoy a broad range of career opportunities, with demand growing rapidly due to the country's evolving financial ecosystem.

## Career Paths

- Equity Analyst ■ Buy-Side Analyst ■ Sell-Side Analyst
- Technical Analyst ■ Financial Analyst ■ Credit Analyst
- Fund Manager ■ Portfolio Manager ■ Risk Manager
- Investment Banker ■ Investment Adviser
- Financial Planner

& more



# Admissions

## AUG 2025 Batch

### ELIGIBILITY

A Graduate or a final year UG student from any discipline from a recognized university, with more than 50% marks or equivalent.

**Working Professionals are also eligible.**

### TIMELINE

Last Date to Apply  
**JUL 31, 2025**

Online Interviews  
**AUG, 2025**

Programme Starts  
**AUG 9, 2025**

### ADMISSION PROCESS

1

#### Apply Online

(Link at the bottom of the page)  
and pay the Application Fee

2

#### Attend Interview



Online interviews that can be attended  
from the comfort of your home

3

#### Enroll for the Programme

Upload necessary documents  
Pay fees and get onboard

### Admission Counselor

 Dhanalakshmi S  
 +91 95669 59043

**APPLY NOW** 

Click on the link (OR)  
Scan the QR Code (OR)  
Visit [www.annauniv.edu](http://www.annauniv.edu)



# Programme Fees

₹ 1,50,000

plus 18% GST

## Payment Options

Option	Fee Payable
Single Payment	Rs. 1,50,000 + 18% GST
Two Instalments	Rs. 80,000 x 2 + 18% GST
Three Instalments	Rs. 57,000 x 3 + 18% GST

**Application Fees: Rs. 1000 + 18% GST**

The Payment Details will be mailed upon filling the Application Form







**Asia's oldest technical institution founded in 1794 and the oldest one established outside Europe.**

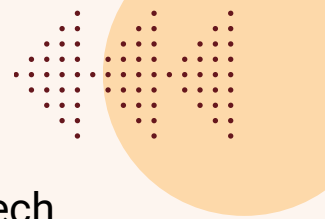
Anna University was established on 4th September, 1978 as a unitary type of University. This University was named after Late Dr. C.N. Annadurai, former Chief Minister of Tamil Nadu. It offers higher education in Engineering, Technology, Architecture and Applied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained therefrom, it fosters cooperation between the academic and industrial communities.

The University was formed by integrating four technical institutions, viz., College of Engineering Guindy, Alagappa College of Technology, Madras Institute of Technology and School of Architecture and Planning.

Anna University has been ranked No. 1 in the 'State Public Universities Category' by NIRF 2024. As per QS World University Rankings 2025, Anna University has been ranked No. 383 globally and No. 10 among 46 Indian Institutions.



### **NSE Academy is a wholly-owned subsidiary of National Stock Exchange**



NSE Academy enables the next generation of BFSI and FinTech professionals to acquire industry-aligned skills – through capacity-building programs and certification courses, powered by an online examination and certification system. The courses are well-researched and carefully crafted with inputs from industry professionals. NSE Academy works closely with reputed universities and institutions across India in building a competent workforce for the future of BFSI and FinTech. NSE Academy also promotes financial education as an essential life skill among youngsters – a contribution towards financial inclusion and wellbeing.

# 40+

**Certification  
Modules**

# 40+

**Skill  
Areas**

# 7.5<sub>mn</sub>

**Certified**

Last Date to Apply: July 31, 2025

**APPLY NOW** 



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## **Request a Call**

from our Admissions Counselor

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**For more information**



**Dhanalakshmi S**



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**Anna University**

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